



FOR IMMEDIATE RELEASE:

August 9, 2017

Contact: Jill Drury, Communication Coordinator

(937) 433-9969

jdrury@miamitownship.com

NEWS RELEASE

Miami Township trustees move forward with strategic plan

New communication coordinator to strengthen community relations

The Miami Township Board of Trustees is moving forward with strategic plans to strengthen community relations. The township hired a new communication coordinator to share its story across the region. Jill Drury started her new role with the township July 17.

“We are working to strengthen our identity in the area by telling stories about all the great things that happen here, but often go unnoticed,” Andrew Papanek, president, board of trustees, said. “Having come from the media and public relations fields, Jill comes to us with a lot of experience working with media outlets, social media, and community partnerships that will help us get the word out.”

Drury grew up in Beavercreek, and graduated with a communication degree from the University of Dayton. She worked for nearly 25 years in local television news, and most recently worked as communication specialist for Dayton Public Schools.

“There is an overwhelming amount of information out there for all of us to consume these days. My challenge is to break through all the clutter to better connect with the community about all the services we provide,” Drury said. “We are growing economically by leaps and bounds, with new businesses and job growth. We want residents and business owners to be proud that they live and work in Miami Township.”

-more-

“The communication coordinator can concentrate on providing accurate and timely information to our citizens, and demonstrate the good stewardship of their tax dollars,” Eric Flasher, township trustee, said.

Drury says residents will immediately see more items published to social media outlets. The township currently has its own Facebook page (www.facebook.com/miamitownship/) and Twitter page (@miamitownship), as does the police department (www.facebook.com/miamitownshippolice/) and Miami Valley Fire District (www.facebook.com/mvfdfire/). She also expects to share more township news with local media outlets through news releases and community newsletters that will then be published on the township’s website, www.miamitownship.com.

###