

MIAMI CROSSING JEDD
BOARD OF DIRECTORS MEETING
MINUTES
FEBRUARY 12, 2019

Call to Order

Chairman Tracy Williams called the Miami Crossing JEDD meeting to order at 2:07 p.m. The following members of the board were present:

Present:

- Tracy Williams
- Emily Christian
- Clay McCord
- Chris Fine
- Chris Snyder

Election of Officers

Tracy Williams continues to serve as Chairman. Chris Fine motioned to keep the same slate of officers as last year with Emily Christian as Vice-Chair, Clay McCord as Treasurer and Susan Davis as Secretary. Chris Snyder seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, Mr. Fine aye, and Chris Snyder aye.

Approval of Minutes

Tracy Williams motioned to approve the minutes as presented from the December 4, 2018 annual meeting. Chris Fine seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, Mr. Fine aye, and Chris Snyder aye.

Treasurer's Report

Clay McCord presented the treasurer's report as of December 31, 2018 and the unaudited financial statement that will be filed at the end of the month with the Auditor of State's Office. The treasurer's report now shows the \$20,000 reserve set aside for economic development assistance that will carry over into the 2019 budget. There is also a reserve shell for the ODOT proposed Exit 44 project. Mr. McCord reported the long-term maintenance fund balance is \$630,859. Emily Christian motioned to accept the treasurer's report. Chris Snyder seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, Mr. Fine aye, and Chris Snyder aye.

Update of Miami Crossing District

Mr. Snyder said the main update is the banner project on Kingsridge and Lyons Ridge Roads. Miami Township staff met with Washington Prime Marketing Department regarding a joint marketing campaign with the theme of "Meet Me At." Sample banner designs were distributed to the board showing the "Meet Me At" imagery that the Dayton Mall will carry forward with digital advertising and advertising boards displayed within the mall. The JEDD will consult with legal counsel to discuss how the Dayton Mall can utilize the Miami Crossing logo as the mall would like to embrace the Miami Crossing into its marketing plans.

It is time to replace the old-style seasonal banners as many of them are worn out due to sun and wind damage. The goal for a new design was to have more flexibility versus seasonal banners and a design to intermingle with the current banners so we can still use the remainder that are on hand. What is being proposed for spring installation is to have one banner with the blue logo on one side and the green logo on the other and six banners with a different image on each side, thus having 12 different images to display all year round. This will make the program easier to maintain when replacing banners. We have a quote for \$40 a banner and we would need approximately 66 to 96 banners costing between \$2,640 - \$3,840. The board discussed spending a little more for a better-quality banner material, so they would last longer. The cost to inspect and change out banners, when needed, is \$750; Insignia has been contacted to perform this service as we currently have banners falling off the banner arms.

Clay McCord motioned to expend up to \$5,000 for banner replacement and inventory needs over the next two years. Chris Fine seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, Mr. Fine aye, and Chris Snyder aye.

The annual cost to renew the Miami Crossing District websites, .com .net and .info is \$84. The board agreed to the renewal as it prevents others from purchasing these websites. Mr. Snyder mentioned he will continue discussions with Washington Prime Group and Seritage regarding the future of the Sears site. The Dayton Mall is currently making improvements to the exterior of the mall and moving tenants around making space for The Room Place and Ross Dress for Less.

Issues from Around the Table

Emily Christian was approached yesterday at MVCC regarding the fiber project connectivity through the member cities and that the consultant, Ice Miller LLP, would like to discuss opportunities with Miami Township and perhaps the JEDD board. Mr. Snyder said he would be happy to meet with them and asked Ms. Christian to give Ice Miller LLP his contact information.

Mr. Snyder said he has not heard whether ODOT has reviewed the CMAQ applications. Mr. Fine indicated there are ODOT issues of not being able to fund some of the projects on the drawing board because the funding stream is no longer available.

Susan Davis distributed the conflict of interest disclosure statements to the board of directors to fill out and sign.

Public Comments

None

Next Meeting Date

The next meeting is Tuesday, April 9, 2019 at 2:00 p.m. at Miami Township Government Center:

Adjourn

Mr. Williams motioned to adjourn the meeting at 2:40 p.m.